



FOR IMMEDIATE RELEASE

Crosslinks BV and InforSense Announce Partnership

Companies join forces to support Life Sciences and Healthcare organizations in Europe

Orlando - HIMSS 2008 Annual Conference & Exhibition - February 25, 2008 – InforSense Ltd., the leading provider of embedded enterprise intelligence, and Crosslinks B.V. today announced a strategic partnership to support Translational Medicine research initiatives, and that Crosslinks has joined the InforSense Open Partner Network as a certified InforSense Solutions Provider.

Through the partnership, Crosslinks becomes a preferred InforSense Services Provider in Europe for both academic and commercial customers. The company also maintains a demonstration showcase center for InforSense technology in the Netherlands.

Crosslinks, a spin-off company of the Erasmus MC Department of Bioinformatics, which is headed by Professor Peter van der Spek, focuses on supporting clients in the analysis of genomics and proteomics data. This is done by combining knowledge of molecular biology with IT expertise, applying and integrating analyses software packages. In addition, Crosslinks is a pioneer in the field of molecular imaging of biomarkers. Knowledge is applied both in medical research and as a CRO for the biotech, agrochemical and pharmaceutical industries. The company's goal for 2008 is to deliver a clinically compliant analysis pipeline service supporting biotech diagnostic initiatives.

“The InforSense technology platform enables us to fulfill the growing demand of large scale, genome-wide analyses. We are excited to apply InforSense technology both for the research

and diagnostic bioinformatics data analysis markets we serve,” said Ronald Nanninga, CEO of Crosslinks.

“Crosslinks brings a wealth of both science experience and IT expertise to our partner network, and we are pleased to be working with them to support our mutual customers in Europe,” added Joseph F. Donahue, Senior Vice President InforSense.

About Erasmus MC

Erasmus MC is one of the leading research institutes, nationally as well as internationally. Research activities vary from fundamental biomedical research to clinical research and from epidemiology to social healthcare and healthcare policy and management. As the largest university medical center in the Netherlands, with 2,500 students, 1,500 scientific staff and more than 12,000 employees, Erasmus MC provides referral care and last resort referral care to 3 million people in the south west of the Netherlands. Please visit www.erasmusmc.nl.

About Crosslinks BV

Crosslinks is a high-tech bioinformatics company focused on delivering services, solutions and technology. Advanced visual analysis software designed to deal with large data sets (i.e. from genomics and proteomics experiments) is used to support public and private scientists in biomedical research and diagnostics.

About InforSense

InforSense Ltd., the leader in agile, predictive, and visual embedded enterprise analytics, enables organizations to orchestrate and optimize their business-critical decision-making processes. Leading pharmaceutical and biotechnology, consumer goods, healthcare, financial services, manufacturing and communications companies are using the company’s flagship product, InforSense, to enhance productivity by embedding analytics within their business processes. The company is privately held, with European headquarters in London, UK and North American headquarters in Cambridge, Massachusetts.

For more information visit www.inforsense.com.

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